

AWC VIENNA

INTERNATIONAL
WINE
CHALLENGE



NEW – starting 2025!

***One AWC VIENNA –
Two Tastings***

Timetable of AWC VIENNA 2025

1. AWC VIENNA *Spring Tasting 2025:*

Registration: 17 February – 10 March

Delivery: 24. February – 10 March

Release of the results: 18 April

2. AWC VIENNA *Summer Tasting 2025:*

Registration: 5 May – 13 June

Delivery: 2 June – 13 June

Release of the results: 30 August

Your Advantage:

International market leader in quality awards for wine

22 years of AWC VIENNA – More than 1,400 producers from all continents benefit annually from the quality evaluation of AWC VIENNA.

Absolute Blind Tasting

All wines will be tasted in single cabins and anonymously (blind tasting) by an international jury. This offers a fair chance for every wine!

Moderate Participation Fees

In the international comparison favorable participation fee of € 80.– (for participants in Austria and in the EU: +20% VAT) per wine sample and the awc-Bonus: *If a wine producer submits 6 wine samples, 3 more wine samples are for free. This discount is calculated per each tasting date separately.*

Producer Award (Star Winery Evaluation) & National Producer AWARD

By submitting a minimum of 6 wines, your winery also participates in the Producer Award (Star Winery Rating) of the AWC Vienna (see submission conditions). For the *****stars evaluation of wineries, the points of the six highest rated wines of a winery will be added up.

Global Advertising with EU – Approval

AWC VIENNA is officially approved by the EU to organize wine competitions for the purpose of granting wine awards. Advertise with “awc vienna medals” applied on your wine bottles!

Comprehensive Media Package

Medals and logos can be found in various resolutions in the AWC media package.

Certificates in digital and printed form

You will receive certificates on high-quality paper and in digital form for marketing purposes.

AWC VIENNA 2025 – NEW – Two AWC VIENNA Tasting Dates per year

The AWC VIENNA *Spring* Tasting and the *Summer* Tasting, provides two tasting dates to evaluate your wines. Take advantage of the two result announcements per year – mid-April and late August – for quick and effective marketing of the ratings and promotional opportunities with your customers.

10,824 Wines from 1,412 producers out of 41 countries participated in 2024! AWC VIENNA is establishing the highest standards to honour the continuously rising quality requirements in the world of wine.

AWC VIENNA is officially approved by the European Union to organize wine competitions for the purpose of granting awards. AWC VIENNA medals are admitted to be applied on wine bottles.



AWC ONLINE

Over 125,000 wine evaluations from more than 4,400 producers from 50 countries - available free of charge at www.awc-vienna.at! AWC ONLINE provides comprehensive evaluation results, including all Trophies, Awards and Producer Award (Star winery rating), as well as detailed information wineries, including addresses and telephone numbers, and possibility for personal evaluation & reminder function. The tool for all oenophiles and wine experts!

AWC ONLINE is available for free and without installation for every smartphone, tablet and computer.



Only 2 steps to register

1. Registration

The international participation and entry fee per submitted wine sample amounts to € 80.– (for participants in Austria and in the EU: +20% VAT).

9 wine samples for the price of 6!

If a wine producer submits 6 wine samples, 3 more wine samples are for free. This discount is calculated for each tasting date separately.

Register online or send the completed participation form via email or fax:

Online: www.awc-vienna.at

(with customer number, user name and password)

E-Mail: office@awc-vienna.at

Fax: + 43 / 1 / 88 60 181

2. Delivery

Send us your wines, please keep in mind the following:

1. Wine samples according to the regulations
2. Three labeled bottles per sample
3. Add a copy of the participation form
4. With each wine sample an extra bottle label has to be sent
5. Please do not make any payment before you receive the invoice

Delivery address of the samples:

AWC Logistik Center

The delivery address will be announced on our website www.awc-vienna.at